

The Art of Investigative Story-Telling






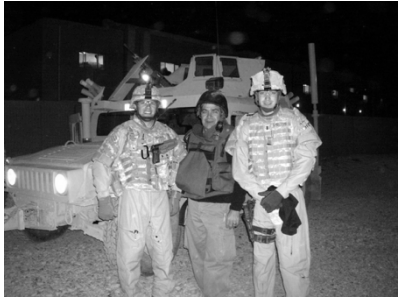
Julian Sher
www.juliansher.com

**Scoops* are reported,
but *stories* are told



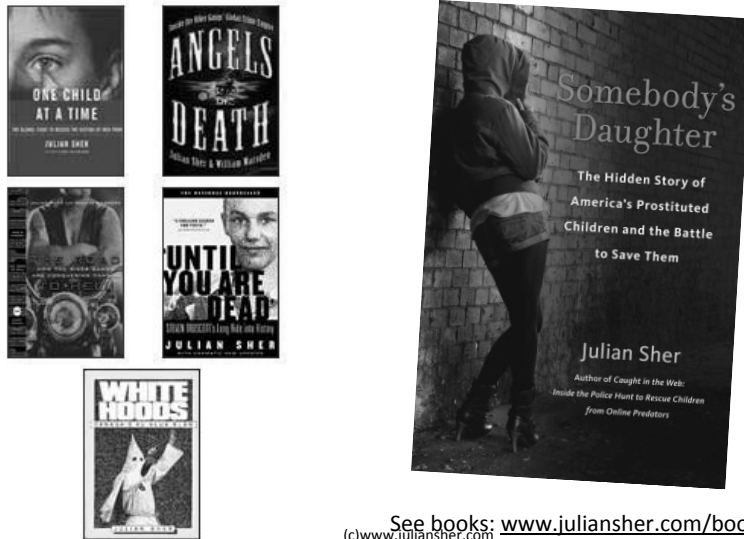
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I tell stories for Television



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I tell stories in books



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... in newspapers

The New York Times

July 19, 2007

A Debate on Child Pornography's Link to Molesting

By JULIAN SHER and BENEDICT CAREY

Experts h¹³
children a
the numbe
sexual abt

thestar.com
WORLD

News / World

Toronto sex offender could be first Canadian convicted of child sex tourism in Cuba

Toronto man James McTurk, 78, has been convicted twice on child porn charges, and now faces charges of child sex tourism for abusing children in Cuba.


Read full articles: <http://tinyurl.com/yakvx8fd>
<http://tinyurl.com/y9kdtbvg>
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... and online

'We're so peaceful. It can't happen here': Swedes react to terror at home

Security service had been warning 'it's ju


Julian Sher · CBC News · Posted: Apr 07, 20





Midnight in an Istanbul park: Syrian children play in the shadow of war

Echoes of brutal 6-year conflict never seem far away

Julian Sher · CBC News · Posted: Jul 20, 2017 5:00 AM ET | Last Updated: July 20, 2017



Read full articles: <http://tinyurl.com/vaebxffw>
<http://tinyurl.com/yc4zfsz2>

 **The Art of Investigative Story-Telling:** 

- ✓ **WHAT MAKES A GREAT STORY?**
- ✓ **#1: CHARACTERS ARE KEY:**
 - > **THEY MUST GO ON A JOURNEY**
 - > **THE "FOUR Cs"**
- ✓ **#2: FOCUS, FOCUS, FOCUS**
- ✓ **#3: TIPS FOR BETTER WRITING:**
 - Show Don't Tell
 - Make Clear Turns
- ✓ **#4: START WRITING WHILE YOU RESEARCH**
- ✓ **#5: STRUCTURE, STRUCTURE, STRUCTURE**
 - Opening
 - The Nut Graf
 - **Chronology and The Journey**

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We are born story-tellers






- *Until daily news reporting killed the art of story-telling*

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The Climax to a Movie...





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The Rebel Daily

Skywalker Shocker!!!

In a shocking and disturbing revelation, Rebel alliance hero Luke Skywalker has discovered that Galactic Empire leader DARTH Vader is his father, *The Rebel Daily* has learned.



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 *The Biblical Times*

God Creates Universe

After six days of grueling work creating the universe, God rested on the seventh day, telling the *Biblical Times* “it was very good” and now it was up to Adam and Eve.



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What Makes a Great Story? Oprah Winfrey at the Golden Globes:



Watch full video: <http://tinyurl.com/yak2wzu> (c)www.juliansher.com



Why did Oprah's story work so well?



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OPRAH’S STORY HAS A BEGINNING, MIDDLE AND END:

In 1964, I was a little girl sitting on the linoleum floor of my mother's house in Milwaukee watching Anne Bancroft present the Oscar for best actor at the 36th Academy Awards. She opened the envelope and said five words that literally made history: "The winner is Sidney Poitier."

Up to the stage came the most elegant man I ever remembered. His tie was white, his skin was black—and he was being celebrated. I'd never seen a black man being celebrated like that. I tried many, many times to explain what a moment like that means to a little girl, a kid watching from the cheap seats as my mom came through the door bone tired from cleaning other people's houses. But all I can do is quote and say that the explanation in Sidney's performance in *Lilies of the Field*: "Amen, amen, amen, amen."

In 1982, Sidney received the Cecil B. DeMille award right here at the Golden Globes and it is not lost on me that at this moment, there are some little girls watching as I become the first black woman to be given this same award.

Watch full video: <http://tinyurl.com/yak9zuzu>


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What Do You Think Makes a Great Story?




CHARACTERS COLLECTION

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THE FOUR BASIC BUILDING BLOCKS FOR A GOOD STORY:




- **1. GREAT CHARACTERS**
- **2. GREAT PLOT (structure)**
- **3. GREAT WRITING**
- **4. GREAT ACCOUNTABILITY**

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What makes a good story?

- **1. CHARACTERS ARE KEY**

✓ They must go on a journey, a quest, a struggle



What makes a good story?

- **2. GREAT PLOT**

- ✓ Action
- ✓ Suspense
- ✓ Surprise
- ✓ Even Humour



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What makes a good story?

3. GREAT WRITING



- It has to be **Clear and Understandable**
- ✓ Simple language
- ✓ turn signals

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What makes a good story?

4. ACCOUNTABILITY

- And in investigative journalism, you need to hold power to account



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TIP #1: CHARACTERS ARE KEY



Your Characters have to talk!



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A great investigation into pollution in Tunisia ...



"لعنة السماوي" .. غازات سامة تنفث في
صدر أهالي شط السلام

3 أكتوبر 2014

✍ حسن عيادي

جريدة المغرب - تونس - لم يعد باستطاعتني العيش بدونها، تشكي فاطمة وهي غاطمة وهي تنزع غطاء "بخاخة الدواء"، قبل أن تطلق منها ثلاث بخات في فمها، ومثلهنّ لخصيتها رحة ذات السنوات التسع. الجدة والحفيدة تعاليان من ضيق تنفس حاد بسبب غازات تطلقها مداخن مصنع المصناعات الكيماوية بقباس.

فاطمة بدأت مشورها مع المرض عام 1979، بعد ثماني سنوات على بناء المجمع، الذي يبعد 500 متر عن منزلها بمنطقة شط السلام. حفيدتها انضمت إليها في المصناعات بمنتج من عسلات المغرب. في منطقة شط السلام - غاليهم من الأطفال المستنقعات تتفاقم مشاكلهم مع تفسد مياه البحر. السبل الحام

<p>Dr. Abbas adds that "doctors resort to removing the infected nail in the hope that a new healthy nail would grow out, but this is wrong as the nail would be prone to fungus and bacteria from the nail polish that is not adherent to specifications, which would cause a recurrent infection".</p> <p>Dangers might lead to Cancer</p> <p>Dr. George Abdelhadi, head of the Complaints and Investigations Committee at the Pharmacists' Union says the easy-to-peel nail polish has become widespread due to negligence in the monitoring process by inspectors from the Ministry of Supply and Health. Dr. Abdelhadi explains that any health product has to undergo a rigorous inspection process at the Ministry as well as pharmaceutical inspection and research labs in order to determine whether there are any side effects. However, the peel off nail polish does not pass through such inspections, making its existence in the market quite disastrous.</p> <p>Dr. Maklousa Elmaghrabi, member of the Pharmacists' Union and owner of Hero Pharma for Beauty Products, agrees with this assessment saying that "some of the materials in this product can lead to skin cancer if used for long periods, such as formaldehyde which is a preserving substance used in nail polishes."</p> <p>"The level of solvents in the polish is also very low which means that the product is more likely to leave deposits that would seep into holes therefore becoming even more dangerous with prolonged use."</p> <p>Mohammad Al Elmaghrabi, Beauty Cosmetics expert at the Federation of Chambers of Commerce and Industry, calls on the Minister of Industry to be more vigilant and apply the rules on both large and small industries equally so they can be monitored for adherence to guidelines and specifications.</p> <p>He believes that the "massment factories have an unfair advantage as they use cheap and had resources that do not adhere to specifications and despite this, monitoring is absent."</p> <p>Meanwhile Legal Consultant Ahmad Elmaghrabi says that Law No. 281/1994 prefers the application of punitive measures in cases of fraud. However, many cases are given lighter sentences when the rulings are appealed, and may be even completely dropped due to mistakes happening during apprehension.</p> <p>Monitoring</p> <p>The official spokesman for the Ministry of Supply Mahmoud Elmaghrabi denies any negligence on its part in monitoring. He says as soon as they receive information about a factory that is in violation, an inspection committee is put together from both Ministries of Health and Industry including supply inspectors who take samples from the factory and submit a report. And if it turns out that the samples do not adhere to specifications, the factory is shut down and the owners and employees are dealt with legally.</p> <p>According to a communiqué from the Supply Police, 414 cases were registered by the authorities in 2014 involving counterfeit or unknown cosmetic products. The report stated that 3641.45 million beauty products were confiscated last year, as was 110955 tonnes and 1770 litres of material. The items were all destroyed and a report was sent to the court of misdemeanours specializing in commercial fraud.</p> <p>Chart with the topic: Commercial Fraud Law N. 281/1994</p> <p>Article 1 - An imprisonment period of no less than one year and a fine of no less than 5,000 EGP and not to exceed 20,000 EGP or the equivalent of the goods involved in the crime, whichever is greater or one of those punitive measures shall be enforced on anyone who deceived, or attempted to deceive someone he has contracted with in any of the following manner:</p> <ol style="list-style-type: none"> 1. If the quality of the goods do not match what has been agreed upon. 2. The actual goods or their type or contents and whatever they include of use in general or their ingredients. 3. The type of goods, their place of origin or source in the cases where it is considered - in accordance with the agreement or norms- type, place of origin or source fraudulent to the goods a major reason for agreement. 4. The amount of goods, worth, measurement, volume, weight, capacity or voltage. The punishment shall be imprisonment for a period no less than one year and not exceeding five years and a fine of no less than 10,000 EGP and not exceeding 30,000 EGP or what is equivalent to the cost of goods involved in the crime, whichever is greater or one of those punitive measures, if the crime committed is what has been referred to in the previous paragraph or if planned to commit, using balances, measurements, scales, brands and counterfeit testing equipment as well as different from or by use of different methods or manners through which the measuring of the weight of the goods, their capacity, volume or their testing is inaccurate. <p>Article 2 - An imprisonment period of no less than one year and no more than five years and a fine of no less than 10,000 EGP and not exceeding 30,000 EGP or the equivalent of the cost of the goods involved in the crime, whichever is greater shall be enforced on anyone who:</p>	<ol style="list-style-type: none"> 1. knowingly cheats or plans to commit fraud with human, animal foods, drugs, medicinal plants, medication, agricultural crops, natural products or industrial products prepared for sale as well as put up for sale or sold any of these foods, drugs, medicinal plants, medication or products that are fraudulent or rotten or expired. 2. Makes, presents, puts up for sale, sold any products, boxes and envelopes used to cheat human and animal foods, drugs, medicinal plants, medication, agricultural crops, natural products or industrial products in a manner that may render them not suitable in a legitimate manner or plans to cheat, or anyone who mitigates or uses to commit fraud by means of notebooks and publications or through any other means whatever they may be. <p>The imprisonment period shall be no less than two years and not to exceed seven years while the fine shall be no less than 20,000 EGP and not to exceed 40,000 EGP pounds or the equivalent of the cost of the goods involved in the crime, whichever is greater if the foods, drugs, medicinal plants, medication or the products are fraudulent, rotten or expired or the goods that were cheated were no good for human or animal consumption. The punitive measures stated in this article shall be enforced even if the buyer or the consumer was aware that the products were fraudulent or rotten or expired.</p> <p>Article 3 - Anyone who obtained with the intention of illegal tender any foods or product or any of the above-mentioned goods shall be imprisoned for a period no less than six months and fined an amount of no less than three thousand Egyptian pounds and not to exceed 10,000 EGP or the equivalent of the cost of the goods involved in the crime, whichever is greater or one of these punishments.</p> <p>The imprisonment period shall be no less than one year and the fine no less than 5,000 EGP and not to exceed 20,000 EGP or the equivalent of the cost of the goods involved in the crime, whichever is greater, if the goods obtained were drugs, medicinal plants or medications that are used for the treatment of humans and animals.</p> <p>The imprisonment period shall be no less than one year and not to exceed five years and the fine no less than 10,000 EGP and not exceeding 30,000 EGP or the equivalent of the cost of the goods involved in the crime, whichever is greater, if the foods, products, drugs, medicinal plants, medication or any goods that are referred to in the previous article are harmful to humans and animals.</p> <p>Article 3 recurrent - Anyone who knowingly imports or brings into the country any human, animal foods, drugs, medicinal plants, medication, agricultural crops, natural products or industrial products that are fraudulent, rotten or expired shall be imprisoned for a period no less than a year and not to exceed five years and fined an amount no less than 25,000 EGP and not exceeding 100,000 EGP or the equivalent of the cost of the goods involved in the crime, whichever is greater.</p> <p>The concerned authorities shall handle the destruction of the goods at the expense of the importer. If the information is not available, then the authorities shall set a time to re-export the fraudulent, rotten or expired goods and if this is not carried out at the given time the goods will be destroyed at his expense.</p> <p>Article 4 - If as a result of the crimes mentioned in Articles 1, 2, 3, and 3 recurrent any person is permanently injured the punishment shall be imprisonment and a fine of no less than 25,000 EGP and not exceeding 40,000 Egyptian pounds or the equivalent of the cost of the goods involved in the crime, whichever is greater. If the government enforces Article 17 of the punitive act in this case, it is not permissible to lower the punishment tied to release for one-year imprisonment.</p> <p>And if as a result of any of the crimes any person or more dies the punishment shall be life imprisonment with hard labour and a fine of no less than 50,000 EGP and not exceeding 100,000 EGP or the equivalent of the cost of goods involved in the crime, whichever is greater.</p> <p>This investigation was completed with the support of Arab Reporters for Investigative Journalism (ARIJ) - www.arji.net -</p>
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• DON'T LET YOUR PEOPLE DISAPPEAR

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IN CONTRAST, LOOK AT HOW MANY QUOTES FROM PEOPLE ARE IN THIS STORY:

Midnight in an Istanbul park: Syrian children play in the shadow of war



Echoes of brutal 6-year conflict never seem far away



Julian Sher · CBC News · Posted: Jul 20, 2017 5:00 AM ET | Last Updated: July 20, 2017



Read full article: <http://tinyurl.com/y6bxfw> www.juliansher.com

**LOOK AT HOW MANY QUOTES FROM PEOPLE ARE IN THIS STORY:
[The Yellow Highlights When Real People are Talking:]**

Midnight in an Istanbul park: Syrian children play in the shadow of war

Julian Sher

It's marring midnight in a dimly lit park in Istanbul, not far from the sea, and eight-year-old Kais is scooting around on his new bike. He's joined by a dozen other Syrian boys and girls, scampering on the slides and laughing on the swings under a full moon.

The night air is warm in the **Cadiköy** neighbourhood, one of the many communities where refugees fleeing the civil war in Syria have found a new home — and a friendly welcome — in Turkey.

At a table nestled under the trees, **Kays's** father, **Issam Mousa**, rolls another cigarette, chatting with several mothers in **boobaloo** as they clutch their warm glasses of tea.

"Our families used to always play late into the evening when we were in Damascus before the war," says **Mousa**, an exiled journalist who says he faced jail and torture under the regime of President Bashar al-Assad and now runs a pro-democracy newspaper smuggled into Syria every week. "So now the children play here and plenty of Turkish children have joined them."

In between the peals of laughter and the occasional bike collision, the echoes of the brutal six-year conflict never seem far away.

Mousa introduces me to **Mousa**, a petite woman with large, expressive eyes. She's scrolling through photos of her 16-year-old son on her cellphone.

In the first ones, he's staring at the camera with that defiant gaze typical of teens, his dark eyes brooding and a thin mouthache trying to prockle his mustache; next there is a series of snapshots showing him in red fatigues, brandishing a rifle; and then finally a graphic photo of his corpse.

He was killed in fighting a couple of years ago, **Mousa** says quietly.

"What is a mother to do without her son?" she asks, flipping faster through the memories as if that somehow might bring him to life.

Across the table sits an elderly woman with those smiling eyes and creases of wisdom etched on a wizened face that you associate with grandmothers everywhere.

"Um Joseph" is the nickname everyone knows her by — the mother of Joseph — and she has become everyone's mother in the community, helping families in need and solving disputes.

"She takes care of everyone here," says **Mousa**.

But not long ago, Um Joseph was taking care of war — running guns, she says, for the rebels in the Damascus suburb of **Daraya**, smuggling weapons and medicine during some of the most intense fighting.

"I used to hide the guns under my robes," she says with a laugh. "They would never check."

But if they did, she says, at times she carried a grenade with her hand on the pin if necessary to take any government soldiers with her if it came to that.

Growing impatient with all this adult talk of war, the children come over to interrupt, before running off to play again.

"It's such an important refuge for them here," says **Mousa**, smiling as his son dashes away with his friends.

Mousa knows all too well the need for that refuge from the war raging just 1,000 kilometres away, a bloody six-year conflict that has killed nearly half a million people and displaced more than five million to other countries.

Mousa says he endured 144 days of torture in Assad's prisons for being a democracy activist, even before the war broke out in 2011.

Once released, he joined the rebellion and spent three years on the run, hiding from the regime and barely ever seeing his son, who was sheltered in a safe town near the border.

Reunited recently in Istanbul, **Mousa** and his son are trying to build a semblance of an ordinary life.

At school, Kais is learning Turkish and English. And like all children, he often poses those impermissible questions.

Surrounded by the fiercely patriotic Turks, Kais asked his father one day why Syrians don't sing the national anthem the way all the children at his school believe out their country's song.

"Because our anthem sings of the military — and the military is killing the people," **Mousa** told his son.

When he is not taking care of his son, **Mousa** works in a cramped second-floor office not far from the park as editor-in-chief of **Souraya**, one of several opposition papers that have flourished in Istanbul.

Relying on a range of correspondents reporting from battle zones across Syria, **Mousa** and his staff have never missed a Sunday deadline in six years, getting the paper across the border and into the hands of thousands of Syrians desperate for news — and a perspective free of "inciting or harming people" through religious or political intolerance, as **Souraya** views.

Fiercely independent, **Souraya** has faced scorn and repression from both the Syrian regime and radical Islamic opposition forces — reporting on everything from human rights abuses and the tens of thousands of civilians who have "disappeared" to children with autism and women with breast cancer who are going untreated as the hidden casualties of war.

Working long hours with little money to keep his paper — much less his family — alive and well, **Mousa** admits many an evening he wants to give up.

"It is very hard. But then in the morning, Kais comes in to my bed and jumps on me full of energy, and I have some hope," he says.

"I can't give him money for a good life yet," **Mousa** says. "But I can teach him how to fight for what's right, to build his life with a free mind, with free thoughts. This is more important."

The shadows grow longer in the park and as the night wears on, one by one the children depart. Kais and his father are among the last to leave.

As they head home, the parents clutch their children, tussle their hair or lay a protective hand on their shoulders.

All they can do is hope that these children at least will grow up happy and safe and not end up as ghosts, captured on a cellphone as painful memories of an endless war.

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Your characters have to go on a journey

- ✓ They struggle
- ✓ They win, they lose...
- ✓ They discover ...
- ✓ In other words (c)www.juliansher.com – **they grow and change**



- **Characters need to change on that journey (even if you have to “recreate” that change)**
- ✓ If they are dead, bring them back alive
- ✓ If they are angry, go back to when they were happy
- ✓ If they are beaten, go back to when they had hope
- ✓ If they did something bad, go back to when they were good. (c)www.juliansher.com

HOW WE CREATED A JOURNEY WHEN WE TOLD THE STORY
OF A YOUNG MAN WHO WAS MISSING FOR NINE YEARS

FIFTH ESTATE | 'Strong suspicion': Dylan Koshman's 2008 disappearance in Edmonton upgraded to homicide



Edmonton police are now investigating the case of Dylan Koshman, who has not been seen since October 2008, as a homicide. (Koshman family)

Read the news story: <http://tinyurl.com/y6b4u5mj>

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We had only a few days to film the mother's story, a decade after the event...



--- SO WE HAD TO TAKE HER BACK ON THAT JOURNEY PAINFULLY

WATCH FULL VIDEO: <http://tinyurl.com/v2bfnrx>
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To plot your character's journey,
you need The Four Cs



The 4 C's:

» **Character**

The protagonist

» **Context**

What you need to know

Why you should care

» **Conflict**

The guts of the story

» **Conclusion**

*What happens next ...
the lessons learned*

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**We interview a fire chief who helped
send a Texas man to death row...**



Cameron Todd Willingham - Innocent and Executed



Watch how we unfold the 4 Cs in 4 Clips:

CHARACTER: He's the hero firefighter

CONTEXT: His "arson" claim will convict a man

CONFLICT: His findings challenged by science

CONCLUSION: Any regrets?



4 Cs in 4 Clips:

CHARACTER: The hero firefighter

CONTEXT: The “arson” fire-whisperer

CONFLICT: He comes under fire

CONCLUSION: He remains the
Unrepentant Executioner



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TIP # 2: FIND YOUR FOCUS



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WHAT IS A FOCUS:



- A simple, single declarative statement a five-year old can understand
- Action/reaction. Cause and effect. Conflict. Drama
- Human beings on both sides of the equation

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Carmelo Bruzzese: wanted in Italy, in legal limbo here

Published on Wednesday October 03, 2012



1 of 3

Carmelo Bruzzese



Julian Sher, Rob Cribb and Peter Edwards

Toronto Star

Recommend 34

The name Carmelo Bruzzese conjures two very different narratives.

The slight, white-haired 62-year-old is a husband, father and doting grandfather who, by some accounts, leads a quiet life in Woodbridge, where he's frequently spotted socializing at a popular Italian restaurant.

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**SHARPENING YOUR FOCUS
AS YOU DIG INTO YOUR STORY:**

- Mafia in Canada
- Mafia in Canada **flourishing**
- Mafia in Canada flourishing **because???**
- **Mafia mobster Carmelo Bruzzese lives free in Toronto because Canadian and Italian police not cooperating and we have no anti-Mafia laws**



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3

thestar.com
WORLD

News / World

Toronto sex offender could be first Canadian convicted of child sex tourism in Cuba

Toronto man James McTurk, 78, has been convicted twice on child porn charges, and now faces charges of child sex tourism for abusing children in Cuba.

The Miami Herald Cuba
Sunday, 03.31.13

HOME NEWS SPORTS ENTERTAINMENT BUSINESS LIVING OPINION JOBS CARS REA

Miami-Dade | Broward | Keys | Florida | Nation | World | Americas | Cuba | Haiti | Politics | Sch

The Miami Herald > News > Americas > Cuba
Posted on Sunday, 03.17.13

SEX TOURISM IN CUBA: SECOND OF THREE PARTS

How Cuba became the newest hotbed for tourists craving sex with minors 626

HAVANA -- These stories are the result of a joint investigation by Toronto Star reporters Robert Cribb, Jennifer Quinn and Julian Sher, and El Nuevo Herald reporter Juan O. Tamayo. The 50-something Canadian steps inside a downtown bar, his legs

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***SHARPENING YOUR FOCUS
AS YOU DIG INTO YOUR STORY:***

- Child sex tourism
- Canadian child sex tourists **flock to Cuba**
- **Convicted pedophile James McTurk repeatedly travels to Cuba to abuse children because Canada does not track its sex offenders and the Cuban government ignores the problem**



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TIP #3: TIPS FOR BETTER WRITING



- SHOW, DON'T TELL
- GIVE CLEAR TURN SIGNALS

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This is telling, not showing:

“They were outraged”

“The people felt sorrow”

“Many were angry”

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Write for all five senses:



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**TRY THESE EXAMPLES ...
REWRITE THESE SENTENCES
SO THAT YOU ARE SHOWING
THE STORY, NOT TELLING:**



- ***The people in the town were nervous that another suicide bomber might strike the busy market.***
- ***“She was so happy when she learned that despite her family’s objections she had been accepted into the university’s law school.”***
- ***“His mother was frightened when she learned he had been taken by the security forces.”***


Hand Signals are Important!

Please Notice This



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**A SIMPLE WAY TO MAKE A TURN:
WITH A SIGN**



- IN PRINT: A SUB-HEADLINE OR BREAKER FOR A NEW SECTION
- IN TV: CHAPTER OR SECTION TITLES

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Tunisia's Silent Killer: Hospital-acquired Infections
6 December 2012

"Hospitalization: "Hospital epidemic

But what are these medical complications that take the form of the epidemic in terms of frequency and strength of influence? Why not talk about it

The patient is hospitalized at 48 hours after hospitalization (less than that period can not be considered hospitalization). These deviations result from the presence of antibiotic-resistant bacteria that thrive in health-care settings and can be attached to medical, terrestrial, air, clothing and hospital staff or even to patients themselves. Infection is transmitted from one person to another or through a medical team that is transformed into a vector of bacteria. Although the man is constantly surrounded by machetes, his entry into the hospital reduces his immunity to some germs dangerous for him

Excessive use of antibiotics is the origin of the disease

Awareness of the danger of medical hospitalization at the global level is almost 30 years old. But the problem has spread in recent years as a result of the excessive use of chemicals and antibiotics in agriculture and livestock, "which contributes to the change in the composition of bacteria and make them more resistant to these antibiotics," explains Dr. Ali Sharif, head of anesthesia and intensive care in the hospital of the Association in the capital

This situation is pushing "the world's pharmaceutical factories to supply the markets with stronger antibiotics." Moreover, the repeated use of these drugs and ease of access to them in pharmacies leads to intensive consumption and increases the ability of bacteria to resist. So criticizes the general practitioner Sami Allagui "the ease with which the user can get antibiotics because pharmacies sell them freely." "You will not find something similar in France, for example, where it is forbidden to sell them without a prescription," he says

The Rule of Silence

But the worst is the patient suffering from rot or even death without knowing he or his family the truth of what happened, because no one cost himself the hardship of informing them in many cases

Durra tells us the story of her father, who underwent surgery because of a fracture of the femur: "He was suffering from weeks of complications and was constantly hesitating at the clinic without understanding what he was suffering. We, his family, tried to move him to another clinic in the hope that his condition would improve, but to no avail. Throughout this period he was receiving strong antibiotics. We learned by accident that he suffers from a rot of the hospital was injured after the surgery, after I saw the analysis of my cousin the doctor ... Unfortunately, he ended his death

Why this silence? Is it a kind of solidarity between doctors? Is the fear of private clinics on its reputation in particular, and that in the case of a person has a rot, the health institution is the first to take responsibility

Yes all of that. But nothing justifies not providing transparent information to the patient. That is his legitimate right

Pay for the mistakes of others

Not only do some hospitals not tell their patients about the fact that they have rot, but they also have to pay extra for the extended period of treatment at the health facility and the use of expensive antibiotics

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READ THE ENGLISH VERSION: <http://tinurl.com/v7rbzh6b>

TV TITLES: A NEW CHAPTER



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TV TITLES: A NEW LOCATION



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TV TITLES: A NEW TIME



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In TV, three ways to signal a turn:

Please Notice This



- SOUND



- VISUALS



- SCRIPT



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Different ways of writing turn signals:

- Building:
- *In addition ...*
- *Another problem...*
- Changing position or place:
- *But for some/ But others say...*
- *Meanwhile, back at ...*
- Timing:
- *It all began.... [Flashback]*
- *In the end...*

Please Notice This



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MORE SUBTLE WAYS TO MAKE TURNS THROUGH "CONNECTIVE WRITING"

Midnight in an Istanbul park: Syrian children play in the shadow of war



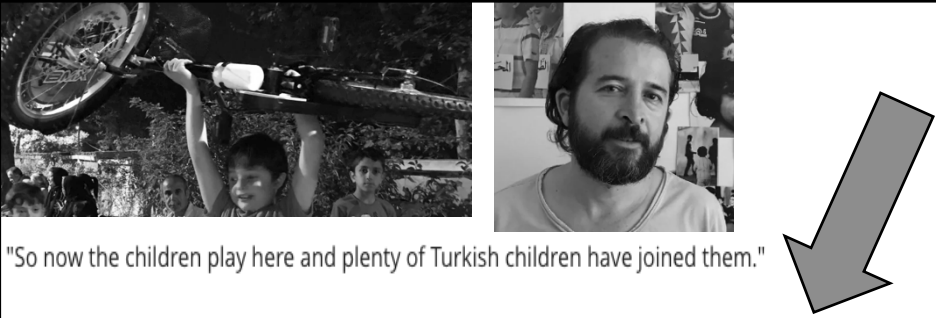
Echoes of brutal 6-year conflict never seem far away



Julian Sher · CBC News · Posted: Jul 20, 2017 5:00 AM ET | Last Updated: July 20, 2017




Read full article: <http://tinyurl.com/yabxhw> by Julian Sher



"So now the children play here and plenty of Turkish children have joined them."

In between the peals of laughter and the occasional bike collision, the echoes of the brutal six-year conflict never seem far away.



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Jawad Muna, editor-in-chief of Souriatna, stands in front of photos of children whose stories his paper has chronicled. (Julian Sher/CBC)

"Because our anthem sings of the military — and the military is killing the people," Muna told his son.

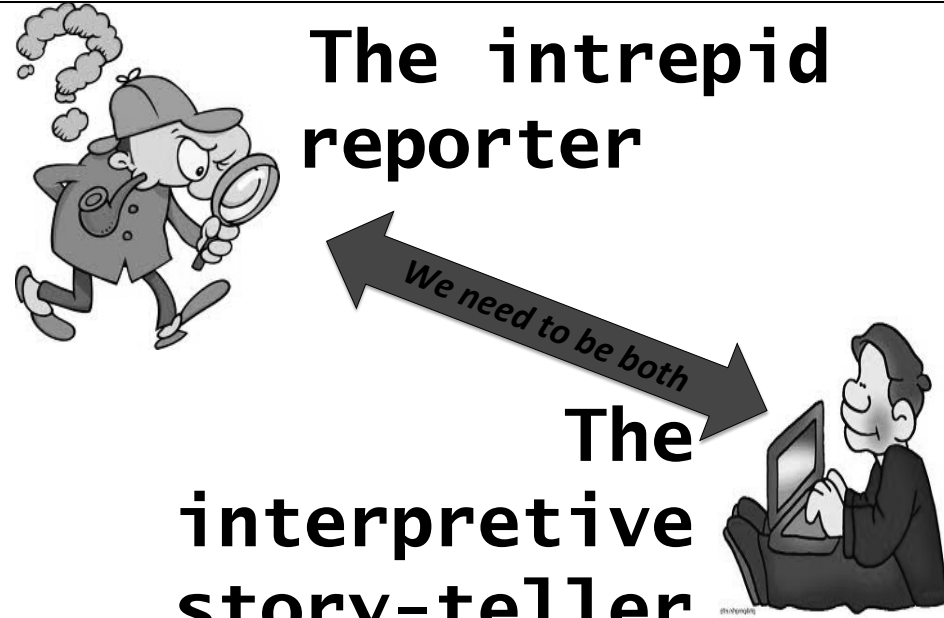
When he is not taking care of his son, Muna works in a cramped second-floor office not far from the park as editor-in-chief of Souriatna, one of several opposition papers that have flourished in Istanbul.

Tip #4:
Start writing right away



Don't wait
for all your
research to
be over

.com



The intrepid reporter

We need to be both

The interpretive story-teller

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Being the intrepid reporter

TAKES **90%** OF OUR TIME



WE SPEND ONLY **10%** OF OUR TIME
Being the interpretive story-teller

TV investigations:



We do months of research

But only days of writing

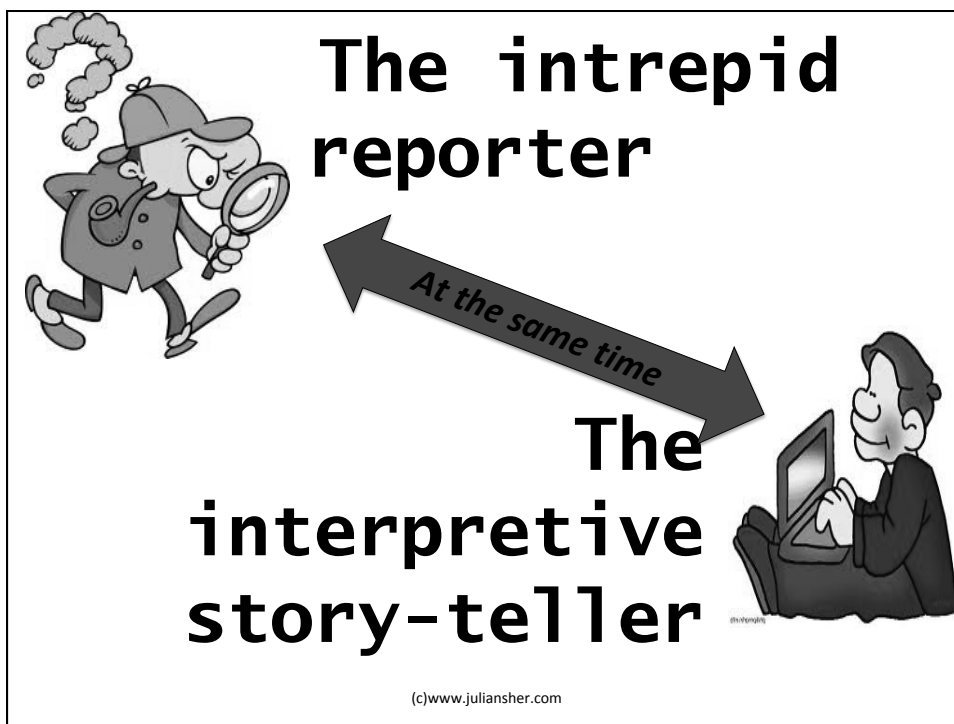
Hollywood stories:

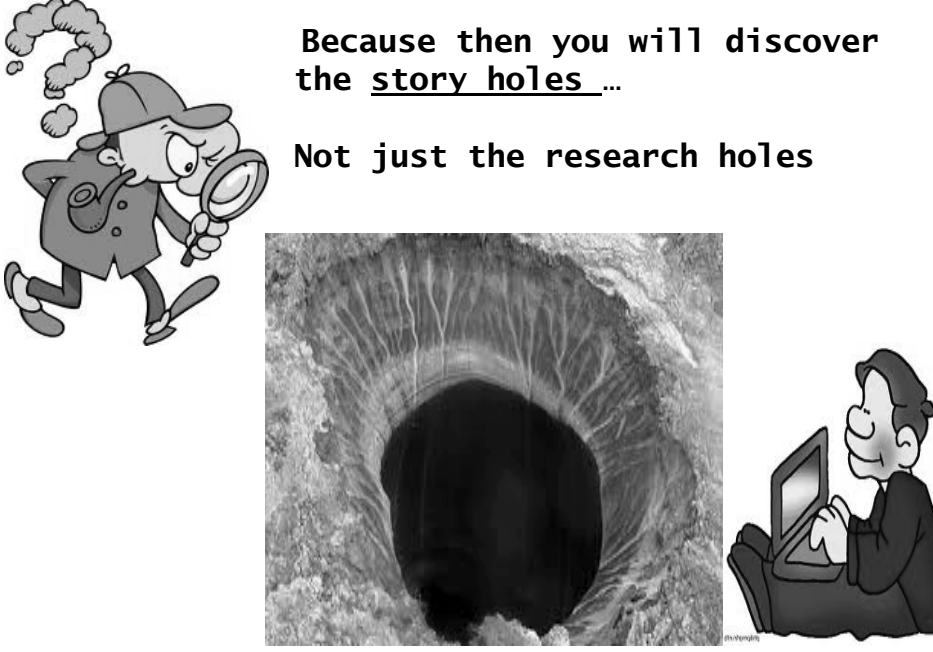


Hollywood wraps 60-70 days of shooting

But spends a year in editing

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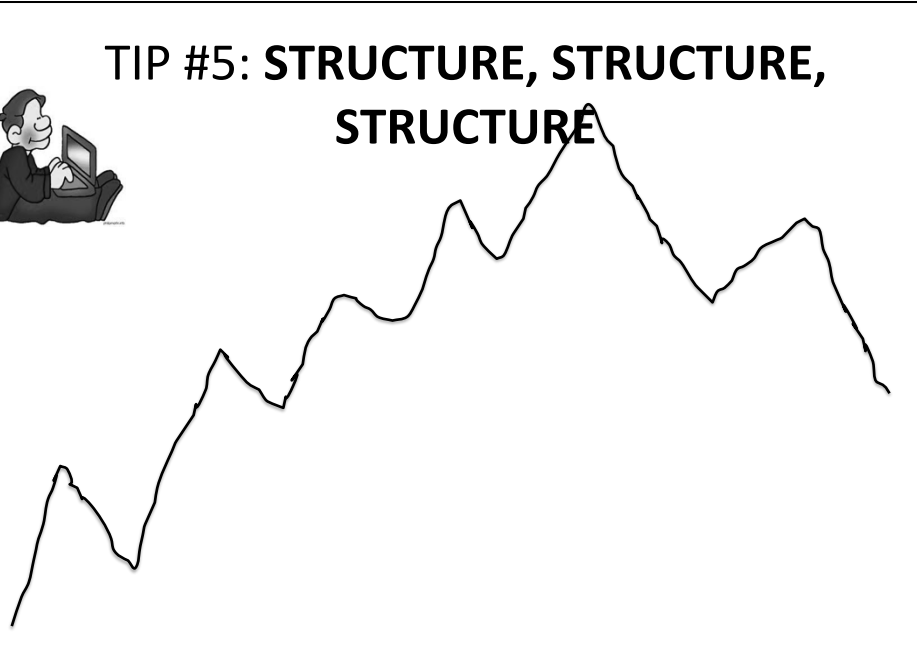




Because then you will discover the story holes ...

Not just the research holes

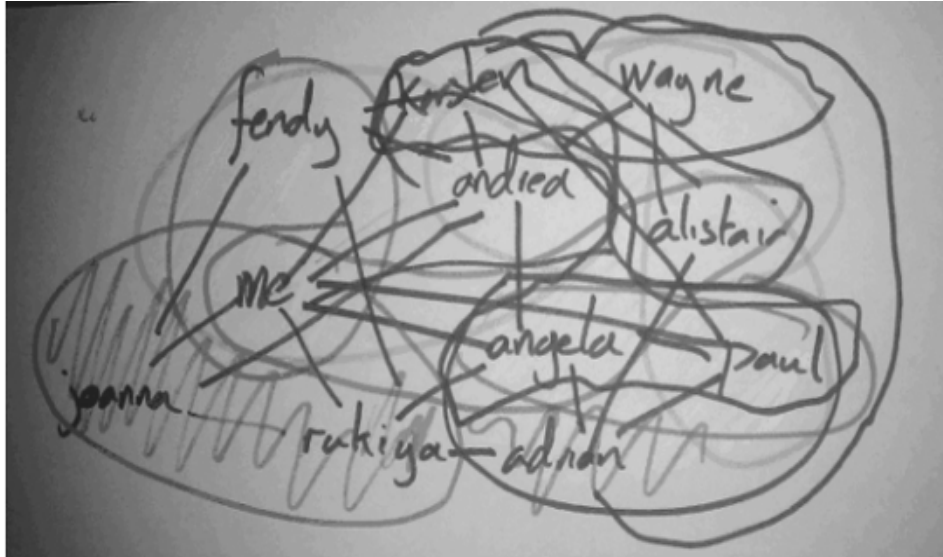
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TIP #5: STRUCTURE, STRUCTURE, STRUCTURE

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A BAD STRUCTURE WILL KILL A GREAT STORY



GET RID OF THE CLUTTER: 3 KEY ELEMENTS OF GOOD STRUCTURE



- A STORY ARC THAT HAS A **BEGINNING, MIDDLE AND END**
- **THE NUT GRAF** with a **CLEAR FOCUS**
- YOUR STORY IS CLEAR AND FOLLOWS A **CHRONOLOGY**

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Oprah's story



- ✓ BEGINNING: "When I was a little girl..."
- ✓ MIDDLE: Watching Sidney Poitier
- ✓ END: Inspiring a little girl today

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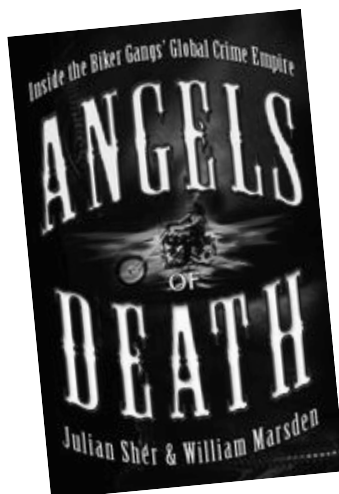
THE BEST OPENING STRUCTURE

- LEDE – OPENING SCENE THAT GRABS YOU
- THEN OFTEN A QUOTE OR DETAIL THAT BUILDS THE TENSION
- THEN IN 3RD AND 4TH GRAF YOUR NUT GRAF (SUMMARY PARAGRAPH) THAT GIVES THE GUTS OF YOUR STORY

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DRAMATIC OPENINGS:

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Opening scenes ...**“They had not planned on beheading her.”**

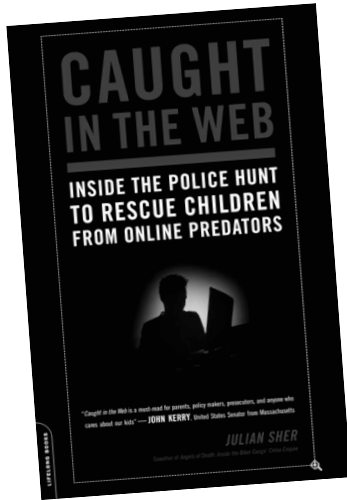
They had not planned on beheading her.

But Cynthia Garcia needed to be taught a lesson. The forty-four-year-old single mother of six had committed a fatal error. Nobody disrespects the Hells Angels, especially in their own clubhouse. In their minds, “the stupid bitch” deserved to die.

It was a cool fall Thursday night in Mesa, Arizona, in October 2001. Ten bikers had just returned to the Hells Angels clubhouse after one of their favourite drinking holes shut down at 1:30 A.M. But the boys were still hungry for some action.

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Opening scenes... “The cage was not big”



The cage was not big, even if it had been for a dog. For a small six-year-old, it was cramped. The girl, though, was used to it. Shivering—more from fear than from cold—she crouched in her pen.

She was naked, except for a small orange wristband on her right arm. Her soft brown hair fell over her shoulders. On her face, no tears ran down her cheeks.

The man did unspeakable things to her, hurting her, touching her, penetrating her private parts. And then took digital pictures, movies. All the time.

Click. The camera catches her peering through the bars.

Click. Another shot shows her sprawled on a bed, naked.

Click. She grasps a hunting knife far too large for her tiny hand, its blade touching her skin. Scrawled across her chest, the words scream out: “Cut me. Hurt me.”

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“The Nut Graf”: The Summary Paragraph



I love nut graf!

- >> TELL ME WHAT THE STORY IS ABOUT
- >> TELL ME WHY I SHOULD CARE
- >> IT'S THE **FOCUS** OF YOUR STORY

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CBC INVESTIGATES | Trudeau's chief fundraiser linked to Cayman Islands tax scheme

Massive offshore leak reveals secrets of Stephen Bronfman's company

In the early summer of 2015, Justin Trudeau was the star attraction at a private fundraiser in Montreal hosted by philanthropist and financier **Stephen Bronfman**.

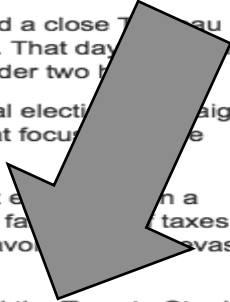
Bronfman, an heir to the Seagram family fortune and a close Trudeau family friend, was revenue chair of the Liberal Party. That day, according to news reports, the two men raised \$250,000 in under two hours.

Within weeks, the Liberals would launch their federal election campaign, sweeping to power on a "Real Change" platform that focused on the middle class and a promise to tax the rich.

"Our government has long known — indeed, we got elected on a promise to make sure that people were paying their fair share of taxes," Trudeau said shortly after his election victory. "Tax avoidance and evasion is something we take very seriously."

But an investigation by the CBC, Radio-Canada and the Toronto Star has found that Bronfman and his **Montreal-based investment company, Claridge Inc.**, were key players linked to a \$60-million US offshore trust in the Cayman Islands that may have cost Canadians millions in unpaid taxes.

READ FULL STORY: <http://tinyurl.com/y9jqt86w> (c)www.juliansher.com



CBC INVESTIGATES | Trudeau's chief fundraiser linked to Cayman Islands tax scheme

Massive offshore leak reveals secrets of Stephen Bronfman's company

By Harvey Cashore, Chelsea Gomez, Gillian Findlay, CBC News | Posted: Nov 05, 2017 1:00 PM ET | Last Updated: Nov 07, 2017 11:55 AM ET

THE NUT GRAF:

But an investigation by the CBC has found that Bronfman and his Montreal-based investment company, Claridge Inc., were key players linked to a \$60-million US offshore trust in the Cayman Islands that may have cost Canadians millions in unpaid taxes.

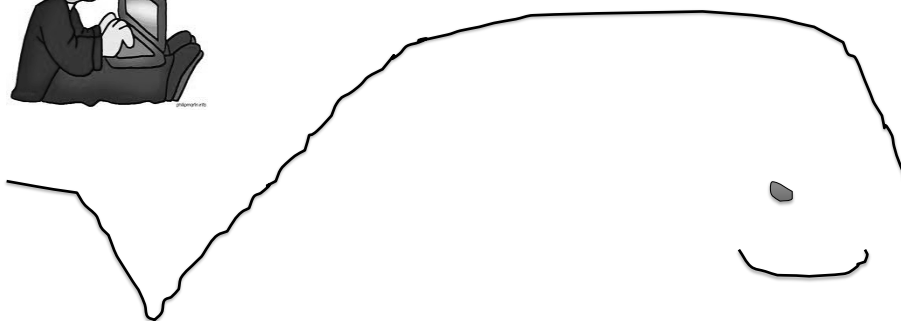


**PUTTING IT ALL TOGETHER
INTO A DRAMATIC STRUCTURE:**

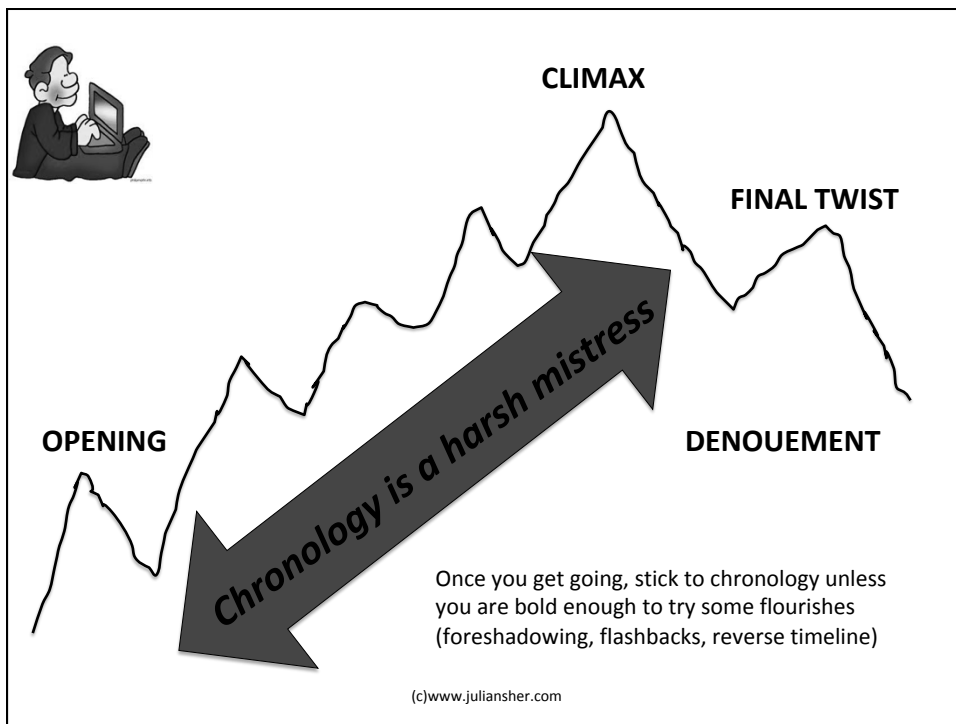
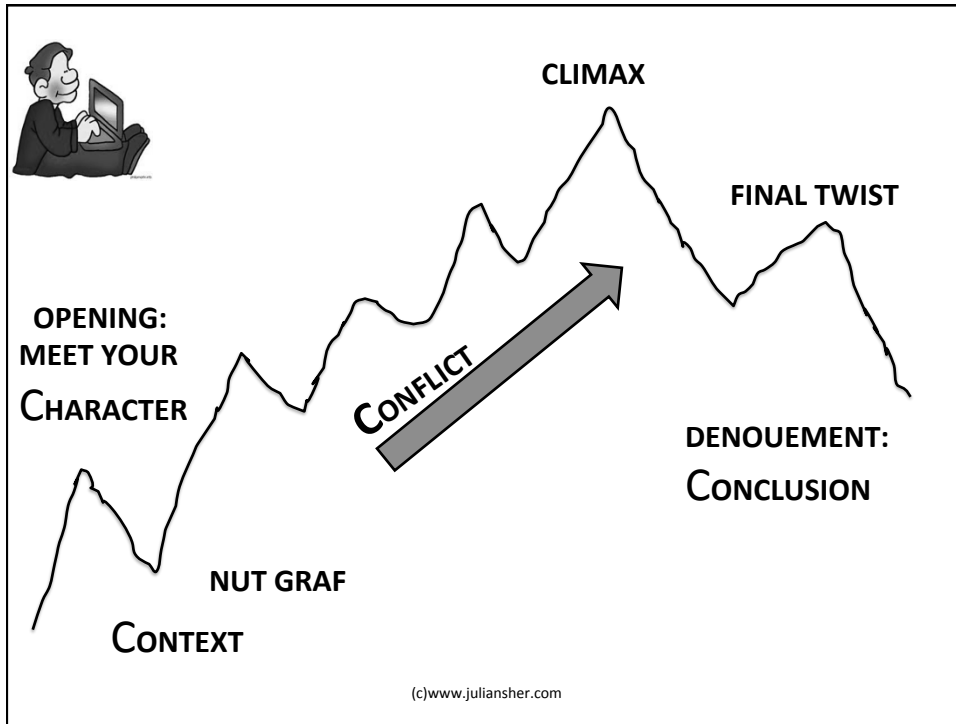
- **YOUR OPENING**
- **YOUR NUT GRAF**
- **YOUR FOCUS**
- **YOUR CHARACTER'S JOURNEY**




THE STORY ARC :




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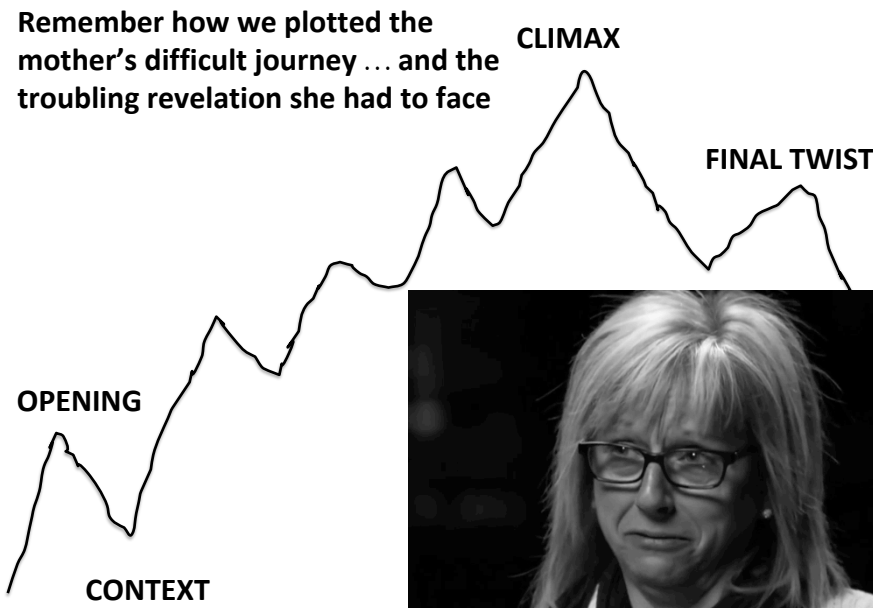
The Chronology of a Journey



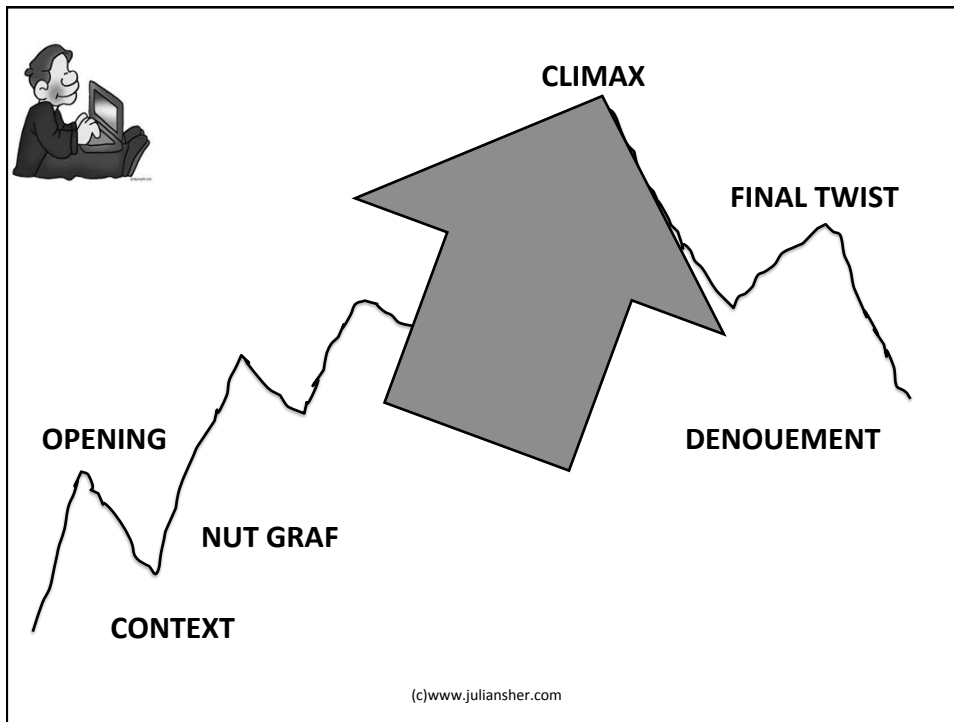
- **Remember – Your Characters are on a journey**
 - ✓ If they are dead, bring them back alive
 - ✓ If they are angry, go back to when they were happy
 - ✓ If they are beaten, go back to when they had hope

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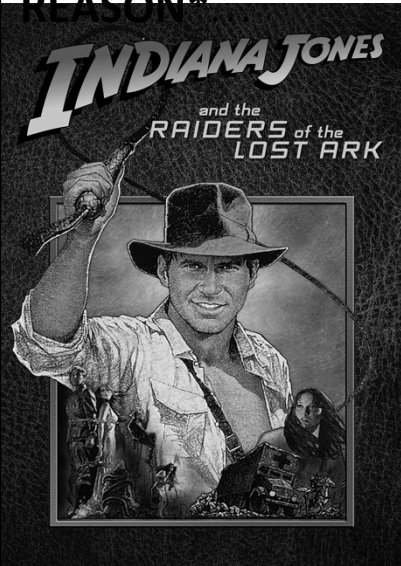
Remember how we plotted the mother's difficult journey ... and the troubling revelation she had to face



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TIMING YOUR CLIMAX: It's called 'RAIDERS OF THE LOST ARK' FOR A REASON*



Not:

"Finders of the Lost Ark"

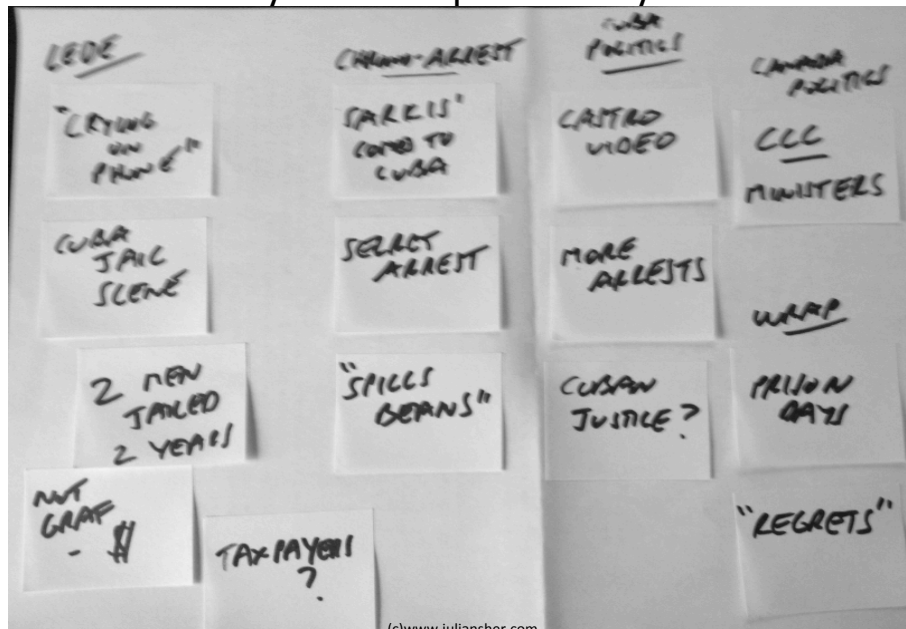
*HINT: They find the Ark in the last few minutes...


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Block out each scene ... and keep moving them around until the structure makes sense




I use Sticky Notes to plot out my scenes





To Sum up - **The Art of Investigative Story-Telling:**



- ✓ **#1: CHARACTERS ARE KEY:**
 - > THEY MUST GO ON A JOURNEY
 - > THE "FOUR Cs"
- ✓ **#2: FOCUS, FOCUS, FOCUS**
- ✓ **#3: TIPS FOR BETTER WRITING:**
 - Focus
 - Show Don't Tell
 - Make Clear Turns
- ✓ **#4: START WRITING WHILE YOU RESEARCH**
- ✓ **#5: STRUCTURE, STRUCTURE, STRUCTURE**
 - Opening
 - The Nut Graf
 - Chronology and The Journey


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Julian Sher





Investigative journalist, author and trainer



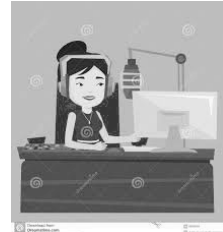
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